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For Immediate Release

Big Brothers Big Sisters (BBBS) of Lubbock Mobilizes to Recognize Local Mentors During National Mentoring Month

Lubbock, Texas - January 23, 2025 – One in three kids in America grows up without a positive adult mentor. Right here in the Lubbock Area, approximately 50 boys and girls are on the Big Brothers Big Sisters of Lubbock waiting list ready to be matched with a positive adult mentor.

There are also a number of Bigs already matched with their Littles. During January, National Mentoring Month, BBBS of Lubbock is surprising several of those Bigs with a visit to say thank you for being a mentor.

The Thank You Crew from BBBS of Lubbock, with balloons and small gifts in hand, will be visiting the workplaces of 3 more mentors in January to surprise these mentors with a thank you.

“This experience has been super fun and fulfilling. My little sister is awesome, and it's exciting to watch her grow,” says current Big Sister, Michelle.

Video and photography will be allowed, and media representatives are welcome to attend the pop-in thank you visits. For convenience, bulletins with dates, times, and locations of visits will be sent on the morning of each day's confirmed surprise visits; the last round of visits begin next week.

Mentorship matters. At BBBS of Lubbock, we measure the impact of services by administering two nationally accepted surveys. The surveys show us that our mentoring programs result in proven, positive short-term and long-term outcomes for youth in three main areas: educational success, avoidance of risky behaviors, and increased social and emotional well-being.

During National Mentoring Month, we want to remind everyone that an hour of your time over lunch or a conversation at the park can make an impact—it takes little to be big.

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