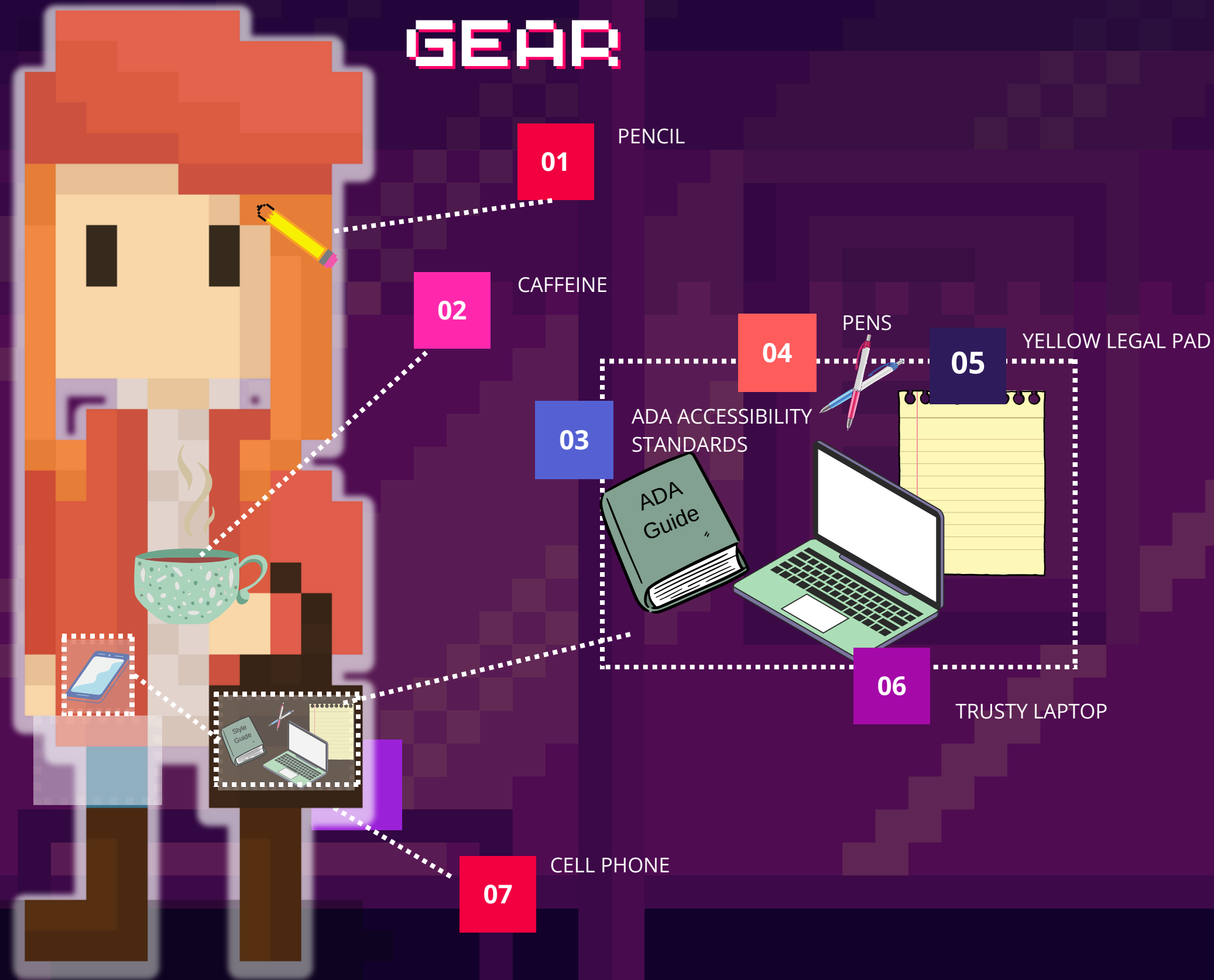


THE CHARACTER:

MICHELLE RAINES

ATTRIBUTES

GEAR



CREATIVITY



FLEXIBILITY



ANALYTIC THINKING SKILLS



EMPATHY



CURIOSITY



CHARACTER CHECKLIST



- ✓ Bachelor's degree in communications, journalism, radio-television-film/broadcasting, public relations, marketing, or related field.
- ✓ Professional writing experience, such as newsletters, press releases, speeches, project proposals, etc.
- ✓ Experience in training and development work.
- ✓ Computer experience using standard software packages, including Microsoft Office Suite.
- ✓ *Professional Experience Equivalence* Master's degree in communications, journalism, radio-television-film/broadcasting, public relations, marketing, library and/or information science, or related field.
- ✓ Experience in statistical and demographical analysis.
- ✓ Experience producing public messaging and content for print, radio, TV, or web distribution.
- ✓ Public relations experience, including participation in public awareness, promotional, or educational campaigns.
- ✓ Experience making presentations to groups, such as workshops and conference exhibits.
- ✓ Experience using desktop publishing software applications.
- ✓ Experience developing, reviewing, and analyzing the effectiveness of advertising and public awareness campaigns.
- ✓ Experience working with people with disabilities.
- Experience working in a library and/or a talking book library.
- Ability to speak/write in Spanish.

THE END
THANK YOU.

